



# The Springfield Motorcycle Show

**OSEG/Outdoor Sports Expo Group, Inc.**

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## The Springfield Motorcycle Show 10th Year Celebration January 17-18, 2015 Eastern States Exposition West Springfield, MA

*The Springfield Motorcycle Show* will be roaring back January 17-18, at the Eastern States Exposition, West Springfield, MA. This is the Tenth Annual Celebration of this all-brand motorcycle show! True to its original concept, this event brings together future riders and the entrenched bikers of all brands of bikes under one roof. **"United We Ride!"**

Over its ten years the *Springfield Motorcycle Show* continues to prove its place in the Northeast's motorcycle community as the best motorcycle event of the winter season. This event always brings together the greatest machines, builders and 'gear' retailers that can be found anywhere. The fun and enjoyment is suitable for just about everyone. The show promotor, OSEG again brings this 'Family Friendly' motorcycle event back to the area.

This show proves **'its all about the bikes'**, with the greatest selection of new motorcycles under one roof that can be found anywhere! The Northeast's top dealers will provide **the seasons best deals** on top brands like: HARLEY DAVIDSON, INDIAN, VICTORY, BMW, DUCATTI, YAMAHA, TRIUMPH, KAWASAKI, SUZUKI, KTM, CAN-AM, SLINGSHOT, ERIC BUELL RACING, HONDA, TRIKES and more!

The success of the first **'Northeast Best-of-the-Best Build-Off'** has launched this great 'on-site' competition into its second dynamic year. Three teams of the Northeast pit their building prowess against each other in a two-day 'ground-up' custom motorcycle build. This action-packed 'wrench-fest' is sponsored by Haymond Law. Meet the builders: Justin Reid of Longwood Customs South Plainfield, NJ, Jake Cutler of Barnstorm Cycles, Spencer, MA and Nick, ME.

Show attendees will have the opportunity to see the bikes take shape over the weekend, and to vote for their favorite! This is completely a Public Vote for the winner! See the famous 'Haymond Girls' all weekend at this second annual build-off competition!

Meet world famous builder **Dave Perewitz** in the **Mustang Motorcycle Seats** display with one of his latest motorcycle creations. This bike features Mustangs new upscale line of 'Perewitz' seats in their first time at this show. Perewitz has been called the Northeast's 'Home town Hero Builder' with his world renown for his top shelf custom bikes and fantastic paint jobs and you can meet him in person!

Catch the **'Haymond Girls'** during the 'Awards Ceremony' of the always popular **'Bike Competition'**. In its 10th year, the competition has run every year of the show where everyday motorcycle owners and start-up shops compete for trophies and cash prizes. Again this year **Haymond Law** is the sponsor of both the 'bike competition' and the Build-Off competition, proving their commitment to the motorcycle community.

The **'Motorcycle Fashion Show'** will feature a multitude of the latest motorcycle brands clothing lines. To everyone's delight the Fashion Show will be featuring the always 'hot' Haymond Law beauties. This fun and fashion show is always a crowd favorite! Watch the girls strut the motorcycling's hottest fashions on Saturday.

Live music will fill the air all weekend long with the golden voice of Lindsey Labelle. Her hit album "Who's Drinking With Me Tonight?" continues to charm the airwaves across the country with her country/rock

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*Event producers of: Car, Motorcycle and Fun Vehicle Shows*



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**January 17-18, 2015  
Eastern States Exposition  
West Springfield, MA**

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magic sound. Catch her on the Main Stage or signing merchandise at her booth.

"The Springfield Motorcycle Show welcomes our great sponsors to the show, the dynamic 'rock radio duo' of **WAQY Rock 102.1**, Springfield's Classic rock station and its sister company **Lazer 99.3**. This Springfield Rocks team is the official "Stage Sponsor" bringing tons of fun by hosting both the **Motorcycle Fashion Show** and **Tattoo Competition** on the main stage. Tattoo competitors can compete for a male and female prizes from City Limits.

'New' to the show this year is the '**Big Bad Biker Beard Competition**', hosted by ROCK 102's own Steve Nagle. The audience with vote by applause for their favorite facial haired dude, public participation is invited! Trim it up or grow it out, beards are in!

Will there be 'Antique Motorcycles'? YES, two great displays will give attendees a glimpse into motorcycling history with a great array of old bikes. We welcome the return of the **Springfield Museums** with their Woods Gallery Indian Motorcycle display. As just about every motorcycle enthusiast knows, Springfield, MA is the birthplace of Americas motorcycle industry with the advent of **Indian Motorcycles**.

Again this year AMCA, **Antique Motorcycle Club of America** displays fantastic bikes of the past, guaranteed to bring us '*back in time*'. A 'Motorcycle Timeline' is reminiscent of the world famous one at their national show in Rhinebeck, NY. Expect to see Rare and wonderful bikes from the past.

Stay current on all the show happenings by joining the Springfield Motorcycle Show Facebook page. While there, people can sign up to receive the **SMS Newsletter** emailed right to their computers. By going to the show's website [www.osegmotorcycle.com](http://www.osegmotorcycle.com) people can connect to both of these media conveniences.

**The Springfield Motorcycle Show, SMS**, brings the latest makes and models of motorcycles through an array of dealerships, hottest accessories and clothing. All that the motorcycle enthusiast needs!

The event site, **Eastern States Exposition**, home of the "Big E", W. Springfield, MA, is at the "cross-roads" of the Northeast, making it easy for everyone to attend, located not far from the crossing of Interstates 90 and 91.

Show dates and times are: Saturday, Jan. 17, 10 A.M. to 7 P.M. and Sunday, Jan. 18, 10 A.M. to 5 P.M. Admission is \$15 for adults, children \$5 ages 6 to 12; 5 and under are free.

More info and Adult Discount Coupons are on OSEG website: [www.osegmotorcycle.com](http://www.osegmotorcycle.com)

Join us! We are truly **"Revved-up and ready to roll!"**

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To request photos or direct interviews with show guests, please contact  
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