



The Springfield Motorcycle Show

January 15-17, 2010
Eastern States Exposition
West Springfield, MA

OSEG/Outdoor Sports Expo Group, Inc.
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The Springfield Motorcycle Show January 15-17, 2010 Eastern States Exposition West Springfield, MA

The Springfield Motorcycle Show will be January 15-17, at the Eastern States Exposition, West Springfield, MA, brought to you by presenting sponsor *Trantolo & Trantolo*. The Fifth Annual all-brand motorcycle show brings future riders and the entrenched biker to this top event.

The Springfield Motorcycle Show is a high-end, top-shelf event that will bring together a great combination of manufacturers and retailers in an atmosphere of fun and enjoyment suitable for everyone.

This year we are proud to announce that **Trantolo & Trantolo** stepped up big time in the motorcycle world by becoming the official 'Show Sponsor'. Doug Sousa show manager calls this "the true test of their commitment to the riders of the Northeast!" *Trantolo & Trantolo* still remains the Trophy Sponsors for the Bike Competition and the 'Trantolo Girls' can be seen in the Fashion Show as well.

The superstar guest for the first time in the Springfield Motorcycle Show will be the Northeast's 'Home town Hero Builder' **Dave Perewitz**. Dave is internationally known for his top shelf custom bikes and fantastic paint jobs and you can meet him in person!

Dave has authored *Chopper Master and King Flames*, and *Advanced Custom Motorcycle* and is acknowledged as a dean of this elite custom motorcycle builders industry.

He has earned this respect by customizing motorcycles since the early 70's Dave has twice been on the Biker Build-off for Discovery Channel, once against Billy Lane and once against Paul Yaffe. The second time's a charm. Dave came home with the trophy!

The show once again is loaded with **custom builders** this year. Heading the lineup is **Scott Porges** of **American Motorcycle Service** with a wide variety of bikes from Bobber, to Chopper, to Pro-Street Custom. AMS has it all. With over 30 yrs in the industry, he specializes in creating custom built motors & trannys, a balance between old 'school tricks' & the ingenuity of today's technology. Scott says 'If it's fast....It's probably AMS's.'

Roar Motorcycle will be showing their fantastic customized bikes built for women riders, including their 'Wildcat' soon to run off their new production line. Founded by Kathleen Steele Tolleson of Daytona Beach, Florida, Roar's mission is to make women happy by designing and customizing motorcycles that fit female riders properly, making the bike not only beautiful and unique, but more comfortable and safer to ride.

Founder Steele will be on hand to sign her book '**Hear My Roar!** Women, Motorcycles and Mental Health'. In the book Kathy shares her love of motorcycles and personal anecdotes to help empower women to be all they can be. Whether you ride or not, her frank look at life will challenge and inspire you.

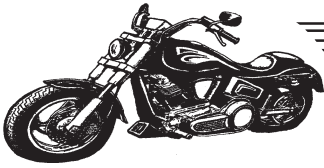
We are happy to bring back **Rich Pitoniak** of **Pitoniak's Custom Cycles** fresh off a year that led him to national fame. Hailing from Belchertown, MA, he has had one heck of a year with his bike 'Pain Killer' making the 'feature bike' of November's *V-Twin Motorcycles Magazine* and writing a monthly article for *Iron Horse Magazine* covering everything mechanical from porting engines to drivetrains.

Joe Ventura is one of the leading 'custom graphic artists' in the country and is the owner and operator of **Joe Deans all-Customs** located in Chicopee MA. Joe's airbrush artwork will make heads spin, with 'fantastic flames' through fantasy graphic depictions of the 'art-rageous' kind.

Biker life-style artist **John Guillemette**, displays his oil on canvas paintings and portraits appearing in motorcycle publications such as *V-Twin*, *Easyriders*, *Hot Bike*, etc. and at custom bike shows. He brings his '**Masters and Machine**' series with a feature portrait of **Dave Perewitz** and other original oil paintings and limited edition prints.

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producers of: Car, Motorcycle and Fun Vehicle Shows



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Cont. pg 2

Win Big Prizes! The doorprizes for this years show start with a Perewitz print signed by Dave Perewitz and the artist John Guillemette, next are two \$250 gift certificates from **Tibby's Harley Davidson** and **TSI Harley Davidson**. Drawing forms can be found with the show discount coupon on the website: www.osegshows.com Just fill them out and submit to the cashere when purchasing the show ticket.

While at the show, be sure to check out the **Windblown Motorcycle Fashion Show** sponsored by **Roar Motorcycles** and featuring the '**Trantolo Girls**'. who can be met throughout the show at the new big **Trantolo & Trantolo** booth. This 'fun and fashion show is always a crowd favorite every year.

"The Springfield Motorcycle Show welcomes our great sponsors to the show, the dynamic 'rock radio duo' of **WAQY Rock 102.1**, Springfield's Classic rock station and its sister company **Lazer 99.3**. The rock duo is the official "Stage Sponsor" bringing tons of fun by hosting both the **Motorcycle Fashion Show** and **Tattoo Competition** on the main stage.

The show's 'Title Sponsor' for the 'Best Bike Competition' this year is **Trantolo and Trantolo**, motorcycle attorneys. The **Bike Competition** registration forms can be downloaded from the show website: www.osegshows.com Trophies, cash and plaques will be presented on the Main Stage on Sunday afternoon.

Again the show features a fantastic selection of new **motorcycle parts & accessories**, including the largest 'rolling' new parts dealer in the world **All Out War Cycles**. There will be parts, accessories and frames to keep the 'builder-customizer' in all of us very happy.

New York Rider Magazine will be with us for the first time with very special guests '**Joe Biker**' **Malloy** of H&L Performance and American Chopper fame, along with world famous motorcycle photographer **Dino Petrocelli**.

History of Springfield's 'Indian Motorcycle Display', rare and wonderful bikes, some of the very first motorcycles ever manufactured will be displayed at this show. The **Springfield Motorcycle Show** is proud to bring this fine collection to motorcycle enthusiasts here at the "Birthplace of the American Motorcycle".

Again this year there will be two giant antique motorcycle displays one by the **VJMC, Vintage Japanese Motorcycle Club** and one by the **AMCA, Antique Motorcycle Club of America**, with fantastic bikes of the past guaranteed to bring us back in time.

The Springfield Motorcycle Show, SMS, brings the latest makes and models of motorcycles through an array of dealerships, to the hottest accessories and clothing. All that the motorcycle enthusiast needs.

Get your picture taken with **Billy "Hawkeye" Decoteau!** Billy is an outdoor journalist and motorcycle columnist with a strong passion for pursuing the Black Bass as well as cruising on his Harley Davidson Springer Classic Motorcycle. Billy will be filming at the Springfield Motorcycle show for his TV Show, **The Bass Bureau...Where the Road Meets the Water**. Billy has promised a 'salute to veterans' atmosphere to his display as he continues to work with vertans and active military.

The COBRA Collection with its **OCC** bikes and radical Harleys is a real show stopper showing what a dream can lead to. Cobra himself will be there to answer questions and enjoy showing his machines.

The event site, **Eastern States Exposition**, home of the "Big E", W. Springfield, MA, is at the "cross-roads" of the Northeast, making it easy for everyone to attend, located not far from the crossing of Interstates 90 amd 91.

Show dates and times are: Friday, Jan. 15, 5 P.M. to 9 P.M., Saturday, Jan. 16, 10 A.M. to 7 P.M., Sunday, Jan. 17, 10 A.M. to 5 P.M.

Admission is \$15 for adults (\$10 on Friday and \$12 Saturday and Sunday with discount coupons that can be found on print ads, postcards and on the website) Children \$5 ages 6 to 12, 5 and under are free.

More info and Adult Discount Coupons are available on the OSEG website: www.osegshows.com

Join us! We're **"Revved-up and ready to roll!"**

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