## The Springfield Motorcycle Show

January 15-17, 2010, Eastern States Exposition, West Springfield, MA

The Springfield Motorcycle Show will be January 15-17, at the Eastern States Exposition, West Springfield, MA, brought to you by presenting sponsor Trantolo & Trantolo. The Fifth Annual all-brand motorcycle show brings future riders and the entrenched biker to this top event

The Springfield Motorcycle Show is a high-end, top-shelf event that will bring together a great combination of manufacturers and retailers in an atmosphere of fun and enjoyment suitable for everyone.

This year we are proud to announce that Trantolo & Trantolo stepped up big time in the motorcycle world by becoming the official 'Show Sponsor'. Doug Sousa show manager calls this "the true test of their commitment to the riders of the Northeast!" Trantolo & Trantolo still remains the Trophy Sponsors for the Bike Competiton and the 'Trantolo Girls' can be seen in the Fashion Show as well

The superstar guest for the first time in the Springfield Motorcycle Show will be the Northeast's 'Home town Hero Builder Dave Perewitz. Dave is internationally known for his top shelf custom



bikes and fantastic paint jobs and you can meet him in person!

Dave has authored Chopper Master and King Flames, and Advanced Custom Motorcycle and is acknowledged as a dean of this elite custom motorcycle builders industry.

He has earned this respect by customizing motorcycles since the early 70's Dave has twice been on the Biker Build-off for Discovery Channel, once against Billy Lane and once against Paul Yaffe. The second time's a charm. Dave came home with the trophy!

The show once again is loaded with custom builders this year. Heading the lineup is Scott Porges of American Motorcycle Service with a wide variety of bikes from Bobber, to Chopper, to Pro-Street Custom. AMS has it all. With over 30 yrs in the industry, he specializes in creating custom built motors & trannys, a balance between old 'school tricks' & the ingenuity of today's technology. Scott says 'If it's fast .... It's probably AMS's."

Roar Motorcycle will be showing their fantastic customized bikes built for women riders, including their 'Wildcat' soon to run off their new production line. Founded by Kathleen Steele Tolleson of Daytona Beach, Florida, Roar's mission is to make women happy by designing

and customizing motorcycles that fit female riders properly, making the bike not only beautiful and unique, but more comfortable and safer to ride.

Founder Steele will be on hand to sign her book 'Hear My Roar!' Women, Motorcycles and Mental Health. In the book Kathy shares her love of motorcycles and personal anecdotes to help empower women to be all they can be. Whether you ride or not, her frank look at life will challenge and inspire you.

We are happy to bring back Rich Pitoniak of Pitoniak's Custom Cycles fresh off a year that led him to national fame. Hailing from Belchertown, MA, he has had one heck of a year with his bike 'Pain Killer' making the 'feature bike' of November's V-Twin Motorcycles Magazine and writing a monthly article for Iron Horse Magazine covering everything mechanical from porting engines to drivetrains.

Joe Ventura is one of the leading 'custom graphic artists' in the country and is the owner and operator of Joe Deans all-Customs located in Chicopee MA. Joe's airbrush artwork will make heads spin, with 'fantastic flames' through fantasy graphic depictions of the 'art-rageous' kind.

Biker life-style artist John Guillemette, displays his oil on canvas paintings and portraits appearing in motorcycle publications such as V-Twin, Easyriders, Hot Bike, etc. and at custom bike shows. He brings his 'Masters and Machine' series with a feature portrait of Dave Perewitz and other original oil paintings and limited edition prints.

Win Big Prizes! The doorprizes for this years show start with a Perewitz print signed by Dave Perewitz and the artist John Guillemette, next are two \$250 gift certificates from Tibby's Harley Davidson and TSI Harley Davidson. Drawing forms can be found with the show discount coupon on the website: www.osegshows.com Just fill them out and submit to the cashere when purchasing the show ticket.

While at the show, be sure to check out the Windblown Motorcycle Fashion Show sponsored by Roar Motorcycles and featuring the 'Trantolo Girls'. who can be met throughout the show at the new big Trantolo & Trantolo booth. This 'fun and fashion show is always a crowd favorite every year.

"The Springfield Motorcycle Show welcomes our great sponsors to the show, the dynamic 'rock radio duo' of WAQY Rock 102.1, Springfield's Classic rock station and its sister company Lazer 99.3. The rock duo is the official "Stage Sponsor" bringing tons of fun by hosting both the Motorcycle Fashion Show and Tattoo Competition on the main stage.

The show's 'Title Sponsor' for the 'Best Bike Competition' this year is Trantolo and Trantolo, motorcycle attorneys. The Bike Competition registration forms can be downloaded from the show website: www.osegshows.com Trophies, cash and plagues will be presented on the Main Stage on Sunday afternoon.

Again the show features a fantastic selection of new motorcycle parts & accessories, including the largest 'rolling' new parts dealer in the world All Out War Cycles. There will be parts, accessories and frames to keep the 'buildercustomizer' in all of us very happy.

History of Springfield's 'Indian Motorcycle Display', rare and wonderful bikes, some of the very first motorcycles ever manufactured will be displayed at this show. The Springfield Motorcycle Show is proud to bring this fine collection to motorcycle enthusiasts here at the "Birthplace of the American Motorcycle".

Again this year there will be two giant antique motorcycle displays one by the VJMC, Vintage Japanese Motorcycle Club and one by the AMCA, Antique Motorcycle Club of America, with fantastic bikes of the past guaranteed to bring us back in time.

The Springfield Motorcycle Show, SMS, brings the latest makes and models of motorcycles through an array of dealerships, to the hottest accessories and clothing. All that the motorcycle enthusiast needs

Get your picture taken with Billy "Hawkeye" Decoteau! Billy is an outdoor journalist and motorcycle columnist with a strong passion for pursuing the Black Bass as well as cruising on his Harley Davidson Springer Classic Motorcycle. Billy will be filming at the Springfield Motorcycle show for his TV Show, The Bass Bureau...Where the Road Meets the Water. Billy has promised a 'salute to veterans' atmosphere to his display as he continues to work with vertans and active military.

The COBRA Collection with its OCC bikes and radical Harleys is a real show stopper showing what a dream can lead to. Cobra himself will be there to answer questions and enjoy showing his machines.

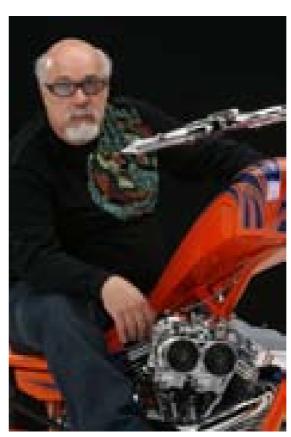
The event site, Eastern States Exposition, home of the "Big E", W. Springfield, MA, is at the "crossroads" of the Northeast, making it easy for everyone to attend, located not far from the crossing of Interstates 90 amd 91

Show dates and times are: Friday, Jan. 15, 5 P.M. to 9 P.M., Saturday, Jan. 16, 10 A.M. to 7 P.M., Sunday, Jan. 17, 10 A.M. to 5 P.M.

Admission is \$15 for adults (\$10 on Friday and \$12 Saturday and Sunday with discount coupons that can be found on print ads, postcards and on the website) Children \$5 ages 6 to 12, 5 and under are free

More info and Adult Discount Coupons are available on the OSEG website: www.osegshows.com

Join us! We're "Revved-up and ready to roll!"



art facility in Bridgewater, Mas-In the world of custom motorcycle sachusetts. The "shop" houses every fabricators, there are people who are aspect of the business from paint to well-liked and people who are respectassembly to selling t-shirts. ed. Only a few are both, and among Perewitz Cycle Fabrications has built them, even fewer are acknowledged bikes for many celebrities. Most recentas deans of their industry. Dave Perely is Nascar driver Tony Stewart. Among witz is a member -- many would say a other celebrities is Hulk Hogan, Brad leader -- of that very elite group. Whitford of Aerosmith, Ruben Brown of As for why he's so respected, five the Chicago Bears, Crew Chief Greg minutes of viewing - and/or riding --Zipadelli and many more. one of his custom creations will tell you In 2003 Dave did a Biker Build-off for



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## Superstar Builder Dave Perewitz **Attending Springfield Motorcycle Show**



everything you need to know. When you cruise the streets on a Perewitz custom motorcycle it is beyond doubt, "ART IN MO-TION".

Dave has been building and customizing motorcycles since the early 70's. He started out in his fathers back yard shed and has made it to a new state of the

that Dave is making it twice in a life time. He finished filming another Biker Build-off in 2006 that rode to Sturgis South Dakota. He went against Phoenix Arizona's Paul Yaffe. Dave came home with the trophy and a beautiful "Flaming Masterpiece".

## Latest news

Dave is at it again this year with a busy schedule. He will be up and down the east coast as well as a few trips west, touring with his latest creations. Dave has a book out, Chopper Master and King Flames. It is a great story of his motorcycle life style and the many experiences he has endured. He also recently finished a paint book, Advanced Custom Motorcycle Painting. Make sure to check out these books at your local book store.

The Perewitz crew has joined forces with Factory Five Racing to build a

Discoverv Channel He went against Florida's Billy Lane. as Dave describes the build and ride as a "once in a life time experience". Well it just so happens

1933 Ford Hot Rod. The car was assembled at the Perewitz shop. It made its debut at the Detroit Autorama before continuing to the west coast to go on the Power Tour. Look for the Perewitz/ Factory Five Hot Rod on the cover of Street Rodder Magazine.

Jody Perewitz, Dave's daughter, has started the Perewitz crew blog. She. along with a few guest writers, writes stories about the happenings at the Perewitz compound. There are some great stories about what truly goes on in a custom motorcycle shop. Read the stories at www.LifeAtPerewitz.com

For more information on what's going one please check out websites.

www.perewitz.com www.myspace.com/perewitz

